



Base Oil & Lubes

Middle East 2017 (BLM 2017)

*The Middle East: A Region in Transition -
New Suppliers, New Qualities, New Challenges*

Hosted by:



3-4 May 2017, Dubai, UAE

The 6th **Base Oil & Lubes Middle East Conference (BLM 2017)**, hosted by ENOC and organized by Conference Connection Inc, was successfully held on 3-4 May 2017 at the Grand Hyatt, Dubai, UAE.

BLM 2017 was held in conjunction with the *25th Annual Middle East Petroleum and Gas Conference (MPGC 2017)* on *April 29 - 2 May 2017* in Dubai, UAE. MPGC 2017 is the longest running annual oil conference in the Middle East and is held during the *Middle East Petroleum & Gas Week (MPGC Week 2017)* which runs from April 29 – May 4, 2017 in Dubai.

BLM 2017 enjoyed strong support from our host, ENOC with attendance by senior executives from the organisation. The event also attracted a diverse geographic attendance and wide-cross section of the global base oil & lubricants market from 18 countries with leading delegations from the Middle East & India and UAE having the biggest number followed by Asia, Europe, and USA. The conference presentations were covered by a select group of 15 experts from the Middle East, Asia, USA and Europe.

The attendees and speakers enjoyed the in-depth discussions and the lively interactive exchange of views over the first one and a half days and in the afternoon of day 2 of the conference, delegates participated in a post-conference workshop on **Changing Base Oil Quality and Its Impact on Formulations** led by **Dr H.E. Henderson, President, K & E Petroleum Consulting, LLC** which was one of the highlights of the 2-day event.

Hear what the delegates have to say about BLM 2017:

- *“Very rich with important intelligence, a great platform for preparing market strategies”*
- Mr Mohammed El Sadek, Director - Lubricants Marketing, ENOC Lubricant, ENOC International Sales LLC
- *“BLM provided an excellent overview of the global and regional lubricants and base oil industries. It also provides an opportunity to network and learn more about a small but growing region.”* - Dr H.E. Henderson, President, K & E Petroleum Consulting LLC
- *“Very informative sessions with experienced speakers. It was extremely useful to get overall perspective on the direction of the lube industry.”* - Mr Prashant Bhatt, Manager- Lubricants Technology, ENOC
- *“The conference helped me to better understand the impact factors on our business on both global and regional (ME) level”* - Mr Kris Vermoesen, Market & Competitors Specialist, Wolf Oil Corporation
- *“It is very insightful”* - Mr Olushola Olaleye, Procurement Coordinator, Eterna Plc
- *“Great to network with old and new friends”* – Mr Noman Sheppard, Base Oil Business Unit Leader, The Bahrain Petroleum Company (BAPCO)

- “*All topics addressed were well presented by the experts*” - Mr Arif Ahmed El Mardi, Manager - Marketing & Direct Sales, ENOC Marketing Lubricants
- “*Everything about the program and presentations is educational and useful*” – Mr Kazeem Olutayo, Quality Assurance Coordinator, Eterna Plc

Highlights of BLM 2017

- Base oil and lubes industry leaders from **18 countries** attended the **6^h Base Oil & Lubes Middle East 2017 Conference (BLM 2017)**.
- **Participating countries** at BLM 2017 included UAE, Bahrain, Belgium, China, France, India, Iran, Korea, Nigeria, Russia, Singapore, USA, UK, Lebanon, Palestine and Vietnam amongst others.
- **14 presentations** were featured on the BLM 2017 agenda based on the theme: ‘*The Middle East: A Region in Transition - New Qualities, New Challenges*’.
- Day One Opening Address was delivered by **Dr H.E. Henderson**, President, K & E Petroleum Consulting LLC. **BLM 2017** also had the presence of senior executives from ENOC: **H.E. Saif Al Falasi**, Group Chief Executive Officer, Emirates National Oil Company (ENOC) LLC; **Mr. Burhan Al Hashemi**, Managing Director, ENOC Marketing, Emirates National Oil Company Limited (ENOC) LLC; **Mr. Mohammed El Sadek**, Director - Lubricants Marketing, ENOC Lubricants, ENOC Marketing LLC and **Mr. Rashid Al Ameeri**, General Manager - EPPCO Lubricants, Emirates National Oil Company Limited (ENOC) LLC, UAE
- Conference Chairperson’s Welcome on Day One were delivered by **Mr. Mohammed El Sadek**, Director - Lubricants Marketing, ENOC Lubricants, ENOC Marketing LLC, UAE and **Ms Geeta Agashe**, President, Geeta Agashe & Associates, LLC, USA for the morning and afternoon sessions, respectively. Day Two Chairperson’s Opening Remarks was delivered by **Dr H.E. Henderson**, President, K & E Petroleum Consulting, LLC. All three chairpersons interacted well with the audience and engaged them in lively discussions during the two-day conference.
- **BLM 2017 Advisory Committee** includes: **Dr Nadim Najim**, Senior Consultant, Lubricants & Base Oil, **Dr H.E. Henderson**, President, K & E Petroleum Consulting, LLC **Ms Geeta Agashe**, President, Geeta Agashe & Associates, LLC, **Mr Mohammed El Sadek**, Director – Lubricants Marketing, ENOC International Sales LLC, **Dr Saleem Al-Ahmed**, Regional Sales Manager, Lubrizol International Inc, **Mr Binsu Joy**, Category Manager Base Oils, Europe & AMEP, Chevron, **Ms Vimla Mulchand**, Conference Connection, **Ms Abby Seah**, Conference Connection.
- Conference Connection organized a **post-conference workshop** on 4 May 2017 on Changing Base Oil Quality and Its Impact on Formulations led by **Dr H.E. Henderson**, President, K & E Petroleum Consulting, LLC, USA which was one of the highlights of the 2-day conference.
- Delegate feedback have indicated that the event has provided a good spread of topics, high calibre speakers, quality presentations and premium networking opportunities. The delegate response rated the **networking opportunities, programme and speakers** as their key reasons for attending.
- Outstanding support from our Host and Corporate Sponsor, **ENOC** and Media Sponsors at BLM 2017 includes **ITP Publishing Group (Arabian Oil and Gas)**, **LNG Publishing (Lubes’N’Greases)**, **Lubes Africa (Lubezine)**, **OEM/Lube News**, **United Kingdom Lubricants Association (Lube Magazine)**, and **Worldoils**. These companies provided the conference with a good delegate base of senior executives and synergistic client relationships.



Please visit: <https://photos.shutterfly.com/story/id/30141765951> to view BLM 2017 Album.

We would like to thank all delegates, speakers, sponsors, media sponsors and guests for making our 6th Base Oil & Lubes Middle East conference a success! We look forward to seeing you at our 7th Base Oil & Lubes Conference in Abu Dhabi in 2018!

Should you be interested to present a paper, be a sponsor or exhibitor or participant at this conference, please contact us at alycia@cconnection.org.

HELD DURING MIDDLE EAST PETROLEUM & GAS WEEK (MPGC 2017), 29 April-4 May 2017